

**ADVOCACY GRANT: TIMELINE SAMPLE\***

Grass Roots Supreme, Inc.:  
Anti-Predatory Lending Campaign

Activity	Month											
	1	2	3	4	5	6	7	8	9	10	11	12
Complete research as basis for policy agenda	X											
Review findings with external experts	X											
Complete policy/advocacy agenda and strategies	X	X										
Finalize selection of 3 states	X											
Complete collaborative agreements with state advocacy groups		X										
Recruit senior advocates	X	X										
Kick-off Campaign at GRS National Conference/first training		X										
Hold meetings with federal bank regulators			X			X			X			X
Conduct advocate trainings			X	X								
Release research study on banking practices			X									
Meet with targeted banking representatives			X			X			X			X
Provide TA to targeted local advocacy groups in 3 states			X	X	X	X	X	X	X	X	X	X
Implement communications plan to press for targeted reforms		X	X	X	X	X	X	X	X	X	X	X
Scan policy environment and adjust advocacy strategies			X	X	X	X	X	X	X	X	X	X
Review collaborative agreements and second-year plans										X	X	X

\* This format is for illustrative purposes only. Use any format that best reflects the timeline and activities of your project.