

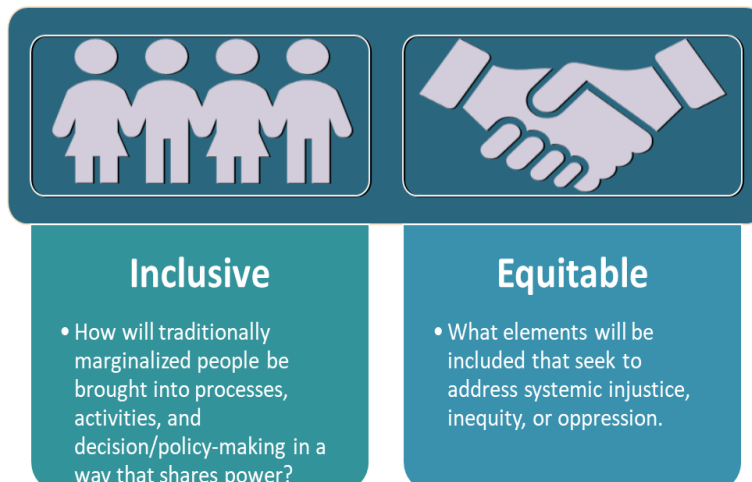
Guidance on Developing Goals and SMART Objectives

RRF encourages grantees to translate their broad statements of project goals, which set the overall direction for a project, into a set of discrete, specific objectives.

Objectives should be written using the SMART or SMARTIE acronym: **Specific, Measurable, Achievable, Relevant, and Time-Bound**



If this project has an intentional focus on promoting diversity, equity, and inclusion, include **Inclusive** and **Equitable** objectives that will promote these goals.



Additional resources and specific examples for writing goals and SMART/SMARTIE objectives:

- CDC Guide: https://www.cdc.gov/dhdspevaluation_resources/guides/writing-smart-objectives.htm
- Minnesota Department of Health: <https://www.health.state.mn.us/communities/practice/resources/phqitoolbox/objectives.html>